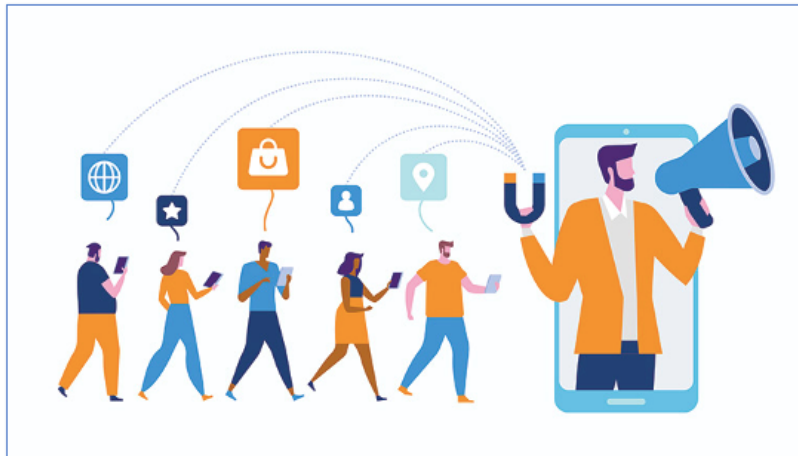


[HANDOUT 6] Snapshot: Communication channels and community influencers



COMMUNITY INFLUENCERS

- Community figures (e.g. elderly, women...)
- Local and religious leaders
- Citizens' representatives (e.g. GA/CDC reps)
- Schools teachers
- Health care workers
- Non-state armed groups



FACE-TO-FACE

- Community meetings
- Door-to-door visits
- Information desks
- Community theatre/drama
- Mobile cinema



BROADCAST MEDIA

- Megaphones / loud speakers / sound trucks
- TV and radio (e.g. paid-for-airtime; participation in interactive shows...)



PRINT

- Newspapers
- Flyers
- Fact sheets
- Posters
- Notice boards
- Billboards
- Wall murals

MOBILE / SOCIAL MEDIA

- Toll-free hotlines
- SMS/text messages
- Dedicated apps
- Social media: Facebook, Instagram, Twitter...
- Messaging apps (e.g. WhatsApp groups/Telegram channels...)