

[HANDOUT 7]

STEP 1: Analysis of existing information: Make the most of the resources available

TYPE OF INFORMATION

- My own organisation?
- Current RCCE response in the area?
- KAP surveys?
- Anthropological research?
- Community communication mapping?
- Population profile
- Social media
- *What else?*

SOURCE

- Colleagues & documentation
- RCCE and AAP Working Groups
- e.g. WHO, UNICEF, IFRC...
- e.g. ACBAR...
- e.g. REACH, BBA MA, Internews...
- e.g. different sources, inc. AfDHS
- e.g. FB, Twitter, Instagram
- *What else?*